



Timely Damage Control



Trendrating model is designed to try and capture emerging negative price trends in time to support a more effective risk management.

Contrary to the basic momentum approach that identifies bear trends only after a few months of negative performance, Trendrating sophisticated pattern recognition model can often detect a trend deterioration at the very beginning.

Here is a list of global large and mid cap stocks that have been negatively rated during the month of February, well before the last week of the month and the resulting +10% plunge in the indices.

This is a selection of 32 securities out of a list of 950 issues that have been downgraded to **C** or **D** between January 2nd and February 20th 2020.

Trendrating

Trendrating is the leader in “**trend capture**” models, analytics and technology, serving 100+ institutions worldwide and premier partners including Euronext.

Trendrating provides an innovative , well proven set on analytics to assess and rate the quality of price trends. **The ability to capture trends , profiting from bull markets and avoiding bear phases is the key to superior performance on a consistent basis.** Trendrating makes possible to quickly analyze trends using a rating system where **A** and **B** identify bull trends and **C** and **D** point to bear trends. This rating approach captures in a systematic and unbiased way medium term price trends that can impact yearly portfolio returns. The rating of trends is additional market intelligence designed to enrich the investment decision process and maximize returns while improving risk control.

Trendrating offers a well validated rating methodology to measure trends (**A, B, C, D**) easy to integrate into most strategies and models.

A = strong bull trend

B = beginning of a bull trend

C = inception of a bear trend

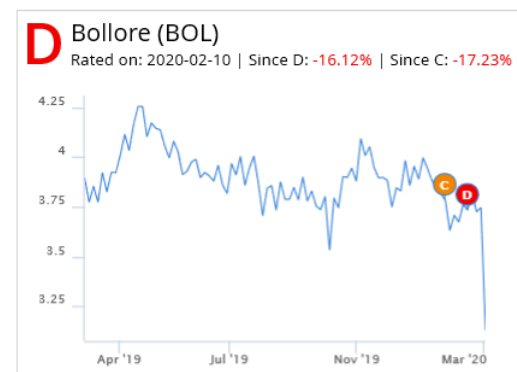
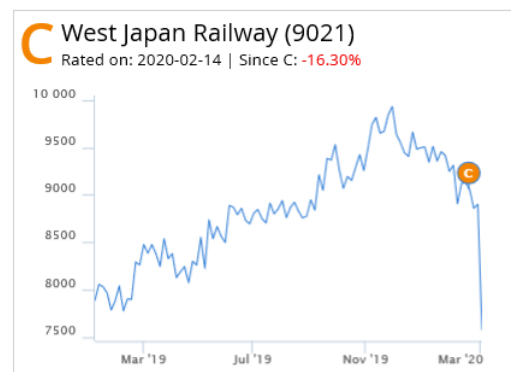
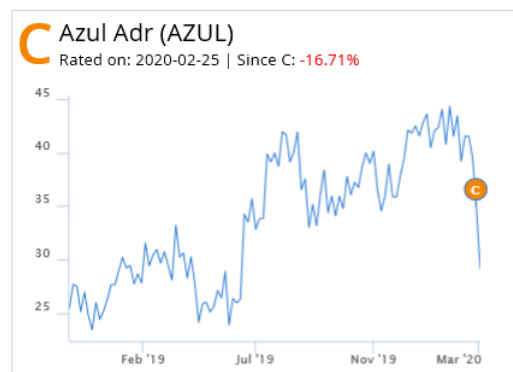
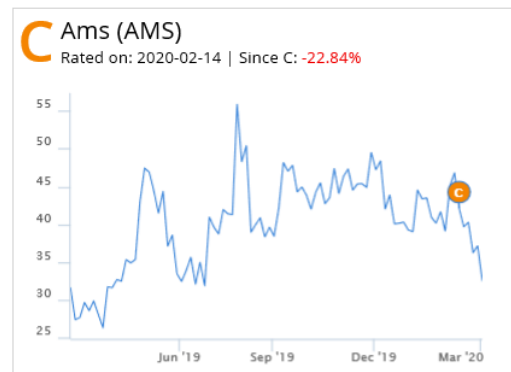
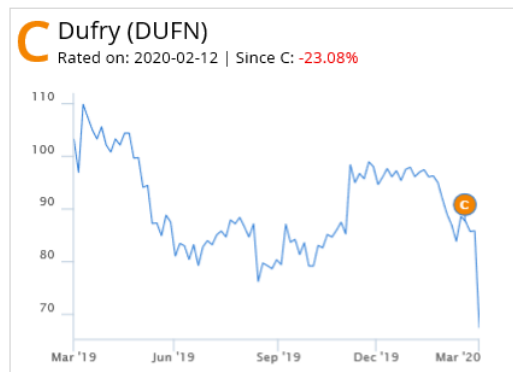
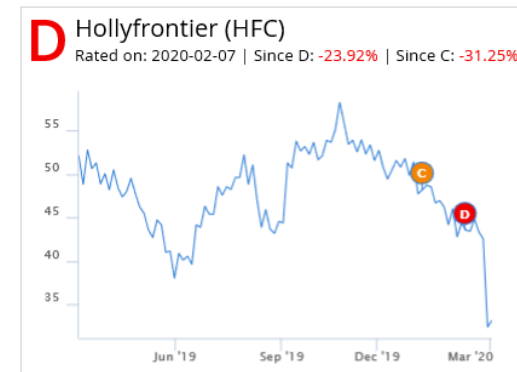
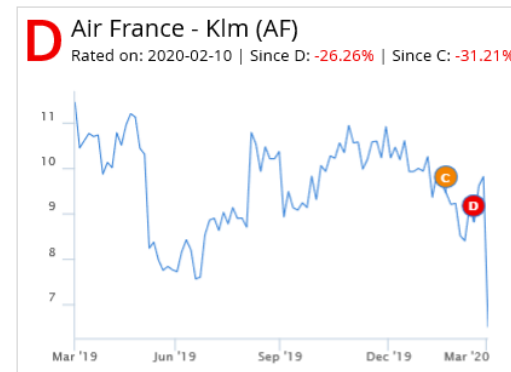
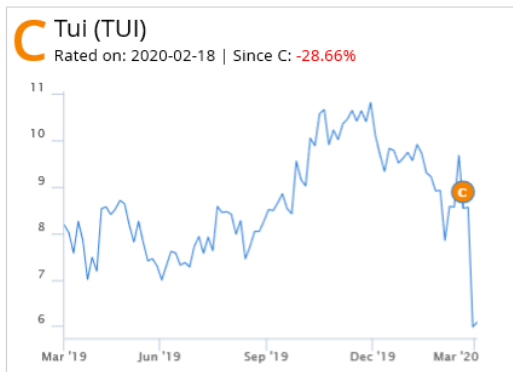
D = strong bear trend

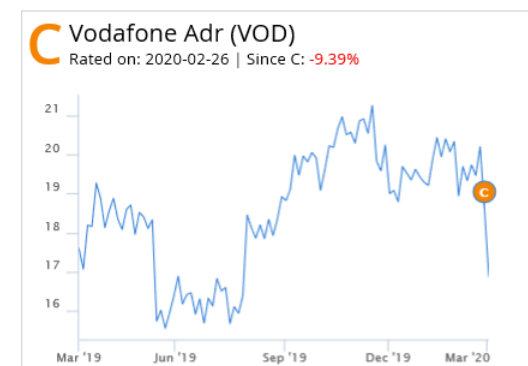
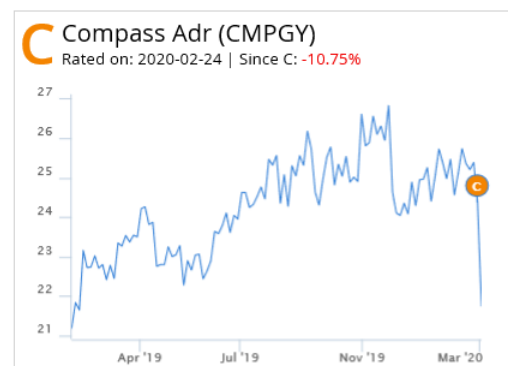
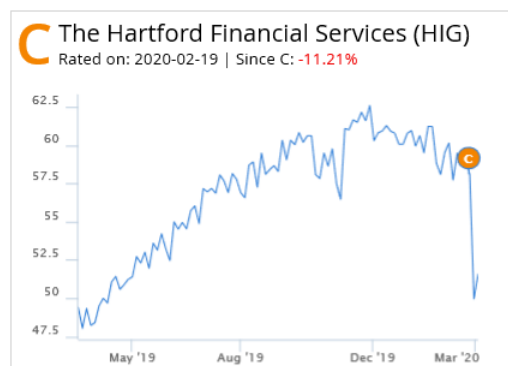
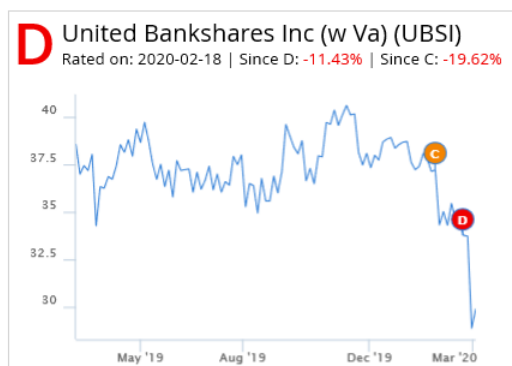
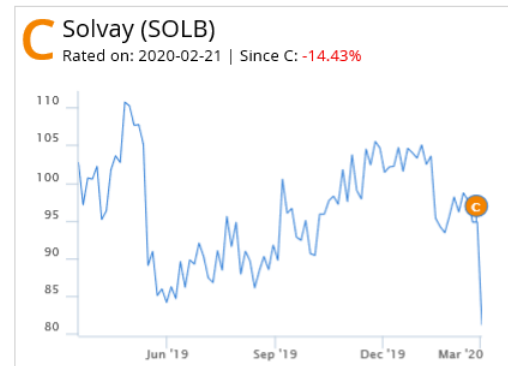
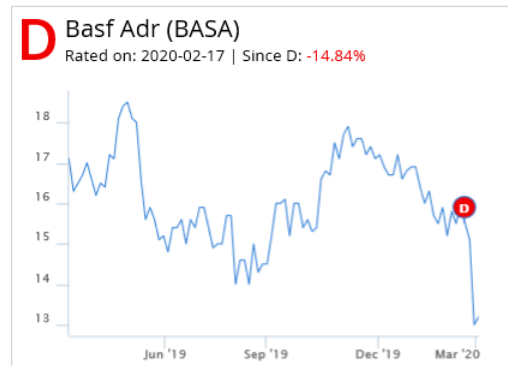
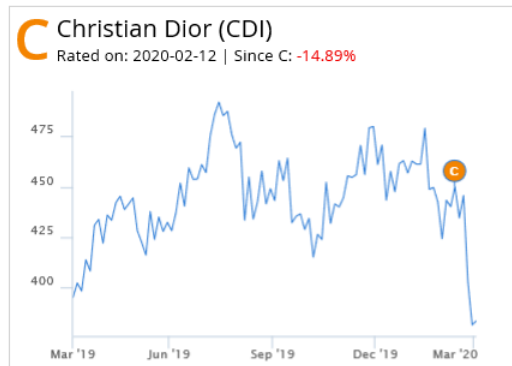
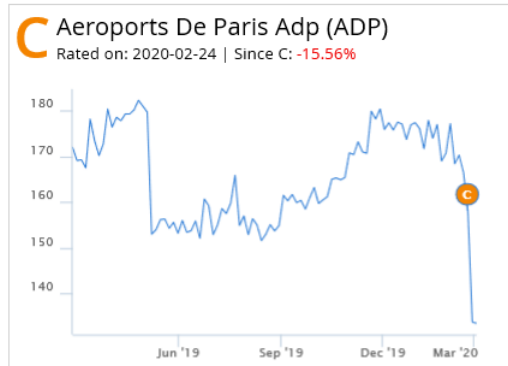
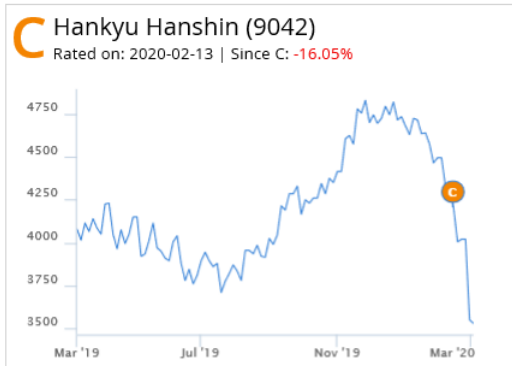
With Trendrating you can evaluate the direction and the quality of medium to long-term price trends for stocks, ETFs, indices, sectors and countries.

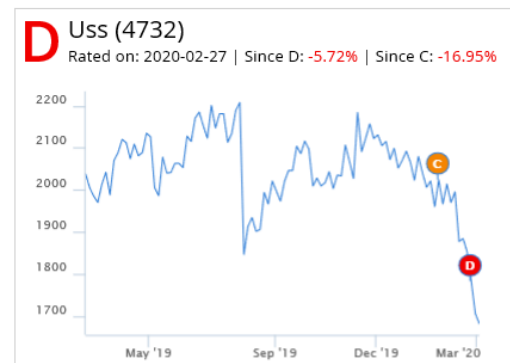
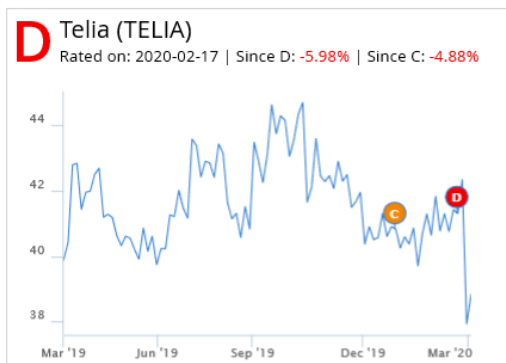
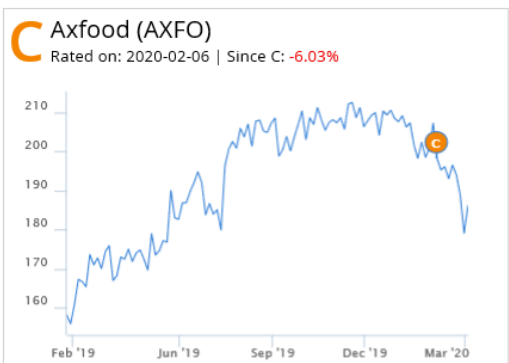
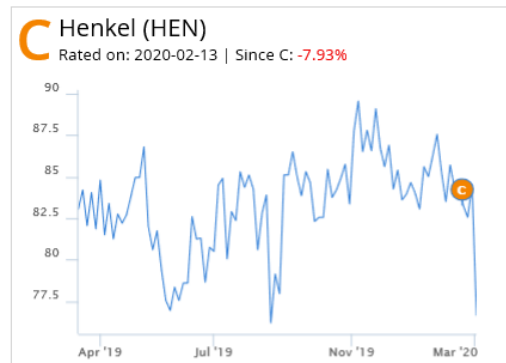
Stocks List

Ticker	Name	Market	Sector	Industry	Market cap	Price	Rating	Rated on	Since rated
LTM	Latam Airlines ADR	US	Industrials	Airlines	4.03B	USD 6.65	C	1/6/2020	-32.56%
HFC	Hollyfrontier	US	Energy	Oil, Gas & Consumable Fuels	5.36B	USD 33.11	C	1/9/2020	-31.25%
AF	Air France - KLM	FR	Industrials	Airlines	3.11B	EUR 6.49	C	1/20/2020	-31.21%
UAL	United Airlines	US	Industrials	Airlines	14.45B	USD 58.29	C	1/22/2020	-30.06%
TUI	Tui	GB	Consumer Discretionary	Hotels, Restaurants & Leisure	4.59B	GBP 6.09	C	2/18/2020	-28.66%
DUFN	Dufry	CH	Consumer Discretionary	Specialty Retail	3.56B	CHF 67.34	C	2/12/2020	-23.08%
AMS	Ams	CH	Information Technology	Semiconductors & Semiconductor Equipment	2.87B	CHF 32.53	C	2/14/2020	-22.84%
APLE	Apple Hospitality REIT	US	Real Estate	Equity REITs	2.84B	USD 12.70	C	1/17/2020	-20.48%
UBSI	United Bankshares Inc (w Va)	US	Financials	Banks	3.04B	USD 29.90	C	1/23/2020	-19.62%
AFL	Aflac	US	Financials	Insurance	31.31B	USD 43.33	C	2/12/2020	-17.31%
BOL	Bolloré	FR	Communication Services	Entertainment	10.29B	EUR 3.13	C	1/21/2020	-17.23%
4732	Uss	JP	Consumer Discretionary	Specialty Retail	4.91B	JPY 1.68K	C	1/29/2020	-16.95%
AZUL	Azul ADR	US	Industrials	Airlines	3.32B	USD 29.15	C	2/25/2020	-16.71%
9021	West Japan Railway	JP	Industrials	Road & Rail	13.54B	JPY 7.58K	C	2/14/2020	-16.30%
DIS	The Walt Disney	US	Communication Services	Entertainment	210.24B	USD 116.45	C	2/21/2020	-16.20%
9042	Hankyu Hanshin	JP	Industrials	Road & Rail	8.38B	JPY 3.53K	C	2/13/2020	-16.05%
ADP	Aéroports De Paris ADP	FR	Industrials	Transportation Infrastructure	14.76B	EUR 133.50	C	2/24/2020	-15.56%
CWN	Crown Resorts	AU	Consumer Discretionary	Hotels, Restaurants & Leisure	4.47B	AUD 10.02	C	2/12/2020	-15.08%
CDI	Christian Dior	FR	Consumer Discretionary	Textiles, Apparel & Luxury Goods	77.23B	EUR 383.00	C	2/12/2020	-14.89%
BASA	BASF ADR	DE	Materials	Chemicals	54.17B	EUR 13.20	D	2/17/2020	-14.84%
SOLB	Solvay	BE	Materials	Chemicals	9.59B	EUR 81.10	C	2/21/2020	-14.43%
7309	Shimano	JP	Consumer Discretionary	Leisure Products	12.70B	JPY 14.68K	C	2/13/2020	-11.46%
HIG	The Hartford Financial Services	US	Financials	Insurance	18.48B	USD 51.58	C	2/19/2020	-11.21%
CMPGY	Compass ADR	US	Consumer Discretionary	Hotels, Restaurants & Leisure	34.54B	USD 21.75	C	2/24/2020	-10.75%
VOD	Vodafone ADR	US	Communication Services	Wireless Telecommunication Services	45.19B	USD 16.88	C	2/26/2020	-9.39%
G	Assicurazioni Generali	IT	Financials	Insurance	28.02B	EUR 15.98	C	2/24/2020	-8.35%
ALE	Allete	US	Utilities	Electric Utilities	3.81B	USD 73.69	C	12/5/2019	-8.17%
HEN	Henkel	DE	Consumer Staples	Household Products	22.24B	EUR 76.65	C	2/13/2020	-7.93%
SYD	Sydney Airport	AU	Industrials	Transportation Infrastructure	11.50B	AUD 7.73	C	2/20/2020	-6.87%
AXFO	Axfood	SE	Consumer Staples	Food & Staples Retailing	4.13B	SEK 186.20	C	2/6/2020	-6.03%
XRX	Xerox	US	Information Technology	Technology Hardware, Storage & Peripherals	6.78B	USD 31.87	C	2/27/2020	-5.79%
TELIA	Telia	SE	Communication Services	Diversified Telecommunication Services	17.27B	SEK 38.83	C	12/27/2019	-4.88%

Stocks Graphs







The evaluations, rankings and information provided by Trendrating (the "Services") are provided solely for the use of finance professionals (the "Users") who have been issued a license to use the Services by Trendrating and who, by nature of their status as investment professions understand, or are expected to understand, the complexity of finance products, the functioning of the markets and the risks inherent in them. The Services are not offered for use by persons not employed or actively working as professionals in the finance and investment industry. The Services are to be used entirely at the risk of the Users. Included in the Services are forward-looking statements that are based on observations, assumptions and calculations that reflect Trendrating's expectations. Forward-looking statements are subject to numerous risks and uncertainties that could cause actual results to materially differ from those expectations. The Services are not intended to constitute a recommendation of any specific security or financial product and are to be implemented solely in conjunction with or as part of a complete investment evaluation conducted by the Users. Under no circumstances shall Trendrating, its officers, directors, employees or agents be liable for any damages, lost profits or investment losses that result in any way from use of the Services or any interruptions, errors or delays in the Services.