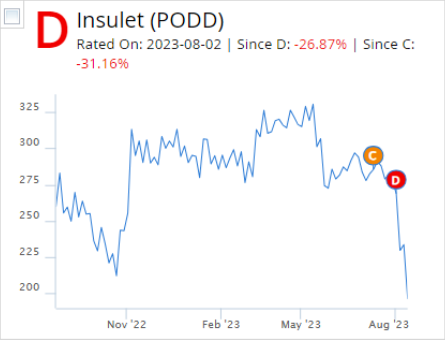
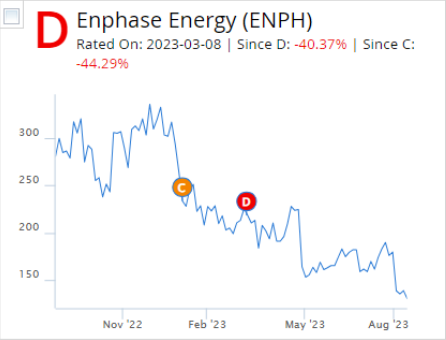
TRENDRATING
INVESTMENT DISCIPLINE THAT OUTPERFORMS

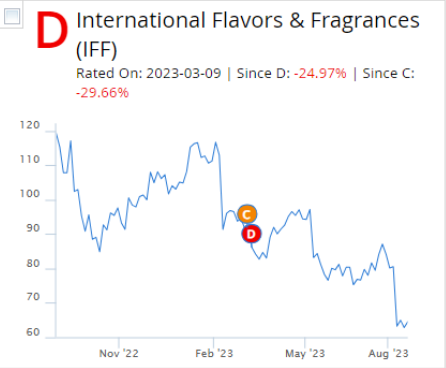
Trendrating Intelligence – US Weekly Risk Monitor Report

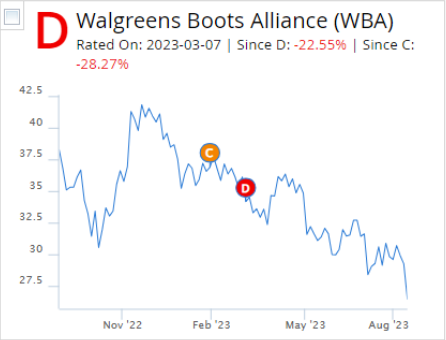
August 22, 2023

US Big Movers of Last Month:









US New Candidates to Fall

Ticker	Name	Rating	Rated On	Market Cap	Sector
TFX	Teleflex	D	2023-08-15	10.26B	Health Care
FTNT	Fortinet	C	2023-08-15	45.87B	Information Technology
HSY	The Hershey	D	2023-08-18	44.22B	Consumer Staples
CL	Colgate-palmolive	D	2023-08-18	61.01B	Consumer Staples
SO	Southern	D	2023-08-16	73.73B	Utilities
UHAL	U-haul	D	2023-08-18	11.15B	Industrials
DFS	Discover Financial Services	C	2023-08-17	23.00B	Financials
HON	Honeywell International	D↘	2023-08-21	124.13B	Industrials
TFC	Truist Financial	D↘	2023-08-21	38.11B	Financials
GLW	Corning	C↘	2023-08-21	27.30B	Information Technology

US Weak Sectors

Sectors	TCR	Stocks	AB%	CD%	Upgrades %	Downgrades %
Health Care	C+	680	41.60%	58.40%	2.06%	8.97%
Communication Services	B-	163	54.14%	45.86%	1.23%	8.59%
Materials	C+	205	49.75%	50.25%	0.98%	6.83%
Industrials	B	506	72.51%	27.49%	1.58%	6.32%

Trendrating is the leader in **trend capture** models, analytics and technology, serving 200+ institutions worldwide and premier partners including Bloomberg and Euronext. Trendrating provides an innovative, well proven set on analytics to assess and rate the quality of price trends. **The ability to capture trends, profiting from bull markets and avoiding bear phases is the key to outperform on a consistent basis.** Trendrating makes possible to quickly analyze trends using a rating system where **A** and **B** identify bull trends and **C** and **D** point to bear trends. This rating approach captures in a systematic and unbiased way medium term price trends that can impact yearly portfolio returns. The rating of trends is additional market intelligence designed to enrich the investment decision process and maximize returns while improving risk control. Trendrating offers a well validated rating methodology to measure trends (**A**, **B**, **C**, **D**) easy to integrate into most strategies and models. With Trendrating you can evaluate the direction and the quality of medium to long-term price trends for stocks, ETFs, indices, sectors and countries.

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